

How Cars Went from Boxy to Curvy

VOCABULARY

- ***Streamliner** – a vehicle that uses streamlining to reduce air resistance, for example, the high-speed railway trains of the 1930s to the 1950s
- ***Roll out** – if a company rolls out a new product or service it is made available to the public
- ***Aerodynamic** – if something such as a car has an aerodynamic shape or design, it goes faster and uses less fuel than other cars because the air passes over it more easily

COMPREHENSION

1. According to this video, what was the main reason cars went from being 'boxy' to 'curvy' in the early 1960s?
2. During this boxy car period, certain curvy cars were manufactured in America, but they were marketed towards upscale clients. Why?
3. How did advances in computer modeling affect car designs?
4. Name 3 factors that brought curvy cars back in fashion in the 80s and 90s.

LET'S TALK

1. What kind of cars are popular in your country? And which ones do you generally see, boxy or curvy?
2. How have car designs evolved in your country?
3. How does engineering relate to fashion?
4. Can you think of other designs in our daily lives that have been affected by cultural or political factors?