

Talking About a New Product



CONVERSATION

A computer company spokesperson is answering questions about a new product.

- A: Could you tell me about your new product?
- B: Sure. It will go on sale in October.
- A: And how much will it cost?
- B: The recommended retail price will be \$990.
- A: Where will it be available?
- B: It will be available at any major computer dealer.
- A: Are you confident about sales?
- B: Yes, I think it will be very popular.



ACTIVITY

Now, practice the dialogue again using the information below. Use the dialogue above as your model.

SINGLE USE CAMERA



VCR

- ~ May
- ~ \$ 20.00
- ~ any camera store or convenience store

- ~ August
- ~ \$ 190.00
- ~ any department store or electrical store



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PRACTICE

| Think of your own product and complete the chart. |
|---|
| Type of product |
| On sale in (month) |
| Recommended retail price |
| Available at |
| Then, talk about your new product. |
| Start like this: |
| I'd like to tell you about the new |