



Reindeer in Finland freely walk the land, but around 4,000 of them die on the roads every year. This is a loss for the **herders**, drivers, and of course, the reindeer themselves.

There is a new app which is trying to save the animals and save people money. When you see a reindeer, you can just tap your smartphone. It creates a 1.5-kilometre warning zone that lasts for 1 hour. When somebody enters the zone, the phone sends out a warning.

The **pilot** project began in June. One thousand drivers received phones with the app. So far, there have been 100 fewer accidents compared to the same **period** in 2013.

**Difficult words:** **herder** (somebody who has a herd/a group of animals), **pilot** (a test), **period** (a time of the year).

**Discussion Questions****Topic Talk**

1. Define the following words: *herder*, *pilot* and *period*
2. How do reindeer live in Finland?
3. What is the aim of the new smartphone app?
4. How does the application work?
5. Has there been a decrease in the number of accidents since the pilot project began?

**Express Your Thoughts**

1. Are there any animals in your country that can freely walk the land? What are they?
2. How do people in your country regard animals?
3. What actions does your government do in order to protect the animals in your country?
4. Are there any smartphone apps available for the welfare of animals in your country?