

Facebook Changes Name

LEVEL 2 INTERMEDIATE



The company Facebook changed its name to Meta. Facebook's CEO Mark Zuckerberg said that the company's goal was still the same, and it still wanted to bring people together.

Now the company wanted to focus on virtual reality more and to build the **metaverse**. The company had many problems recently when some secret documents said that Facebook could badly impact some people's mental health. Facebook also had problems with its **content** and false information, which were bad for its **reputation**.

Some people believe that by changing the name, the company wants to improve its reputation and change the negative feelings which some people have about Facebook. It also shows what the company wants to do in the future.

Difficult words: **metaverse** (a virtual reality place where people can meet), **content** (things which are a part of something), **reputation** (what people think about someone or something).



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Discussion Questions

Topic Talk

- 1. Define the word: metaverse, content and reputation
- 2. What was Facebook's goal?
- 3. Why did the Facebook need to change its name?
- 4. Did it change its goal after it changed its name to Meta?
- 5. What caused Facebook's reputation to be ruined?
- 6. Do people believe Facebook has good intentions for changing its name?

Express Your Thoughts

- 1. Do you have a profile on Facebook? If yes, are you aware that it has changed its name?
- 2. What are the impacts of social media, such as Facebook on our everyday life?
- 3. Do you think you've been in any way influenced by social media? In a positive or negative way?