



Facebook launched its first smart glasses on Thursday in a step toward its goal of offering true **augmented-reality spectacles**.

The social media giant is the latest company to try to make video glasses go mainstream. The company unveiled its first pair of smart glasses that allows wearers to capture photos and short videos from their point of view and to easily post them on Facebook, Instagram, or WhatsApp. Users can also listen to music and podcasts, as well as take calls.

According to Facebook's founder and CEO Mark Zuckerberg, Facebook wanted to build **best-in-class** glasses, and therefore they used the popular Ray-Ban frames that people already loved. Zuckerberg added that users wouldn't have to choose between interacting with the device or the world around them anymore.

Google launched its Google glass in 2013; however, they abandoned it in 2015. That's why Facebook teamed up with Ray-Ban to make its model look more fashionable and address privacy measures by including an LED light that appears when the glasses are recording.

Difficult words: **augmented reality** (changing the real-life environment by adding sound, visuals, or other sensory information), **spectacles** (glasses or other eye wear), **best-in-class** (the best of its kind).

**Discussion Questions****Topic Talk**

1. Define the following words: *augmented reality*, *spectacles* and *best-in-class*
2. Which company tried to make the video glasses go mainstream?
3. What are the features of Facebook's first pair of smart glasses?
4. Why did Facebook use Ray-Ban frames for their smart glasses?
5. Why did Google abandon their smart glasses in 2015?

Express Your Thoughts

1. Have you heard of this new innovation from Facebook??
2. Do you already have a pair of Facebook smart glasses?
If No, would you like to have one?
3. What conveniences can these smart glasses offer to people?
4. Do you think these smart glasses will catch on in your country?
5. Do you think smart glasses will soon replace smartphones?